

flood
.**audio**

flood

Tailored
Soundtracks

Music
Communication

Vibing
Experiences

All Things Music

flood

That feeling of being flooded by
beauty, inspiration, bliss & love.

That **WooW** sensation
created by a perfect
FlooW between

Music Arts & Culture
Sound Images Words

FLOOD is a multidisciplinary **Communication & Marketing Studio**

We Guide Brands in developing **Music & Culture Strategies**

Reinforcing their **Image & Values,** building **Actions**

that **Move** their audiences; that **Touch** their souls.

We use the **Power of Music & Arts**

to create a magic **Storytelling**

that **Enhances** moments

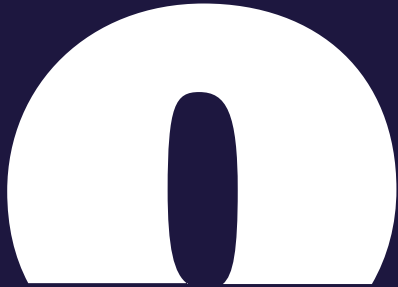
Immersing people in

a **Memorable**

Experience

of **Joie** de

Vivre

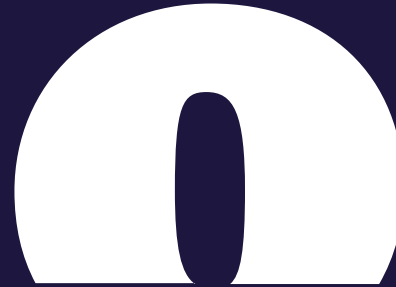


Tailored
Soundtracks

The universe is vibration,
music is everywhere.

How you sound is an
essential way to tap into
people's mind.

Flood **knows and
compose your
music identity.**

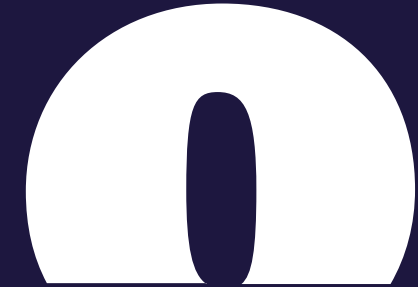


Music
Communication

Memories are made
of stories.

Connect your
audience's heart with
your essence through
bespoke words & images.

Flood **explains moving
stories.**

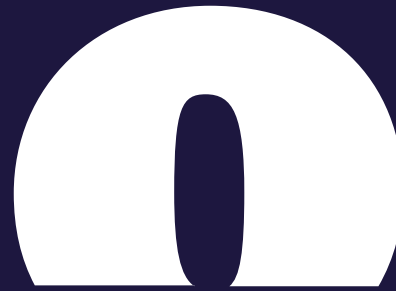


Vibing
Experiences

Life is made of
meaningful moments.

Get people closer to your
brand by immersing them in
a memorable experience.

Flood **brings to life
dreamed events.**



Tailored Soundtracks

Flood defines the musical identity of a brand, of a specific campaign or event. We create a tailored soundtrack for each action and moment. We adapt it to the specific format or space with the optimal sound to achieve maximal musical enjoyment.

Music Identity

Finding your
musical identity

Music Curation

Music selection
both for physical
or digital spaces

Sound Design

Original creations,
AI music, sync &
audio postproduction

Podcasts

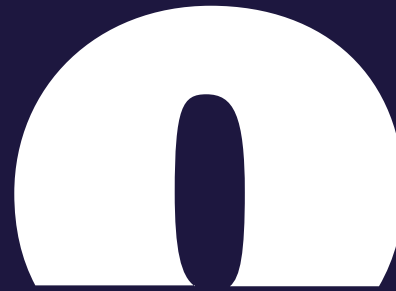
Creating audio
storytelling

Audio Solutions

Licensing,
sound systems &
acoustics

Booking

The perfect DJs &
artists liasons for
your event



Music
Communication

Flood builds strategies for social media, press, advertising and state-of-the-art digital content, building marketing campaigns through the power of music and arts, saying the right words, and creating amazing visuals. Moving your audience.

Branding & Storytelling

Creation of brand image, target & storytelling from scratch

Marketing & Comms Plans

Strategy, short + longterm plans & sales funnel

Press

Media relations & press campaigns

Social Media Management

Social media plans, management & copy

Audiovisual Creation

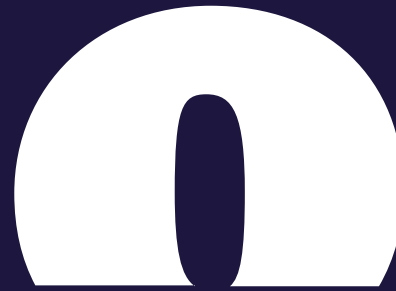
Graphic design, photo & video, illustration, AI images

ADS

Offline & online campaigns (Google Ads & SM)

Web & Transmedia

Design, programming & SEO management



Vibing
Experiences

We convert your campaign objectives into real experiences and activations, creating a specific script for each event, synchronizing music, visuals, artistic performance, cultural activities and wellness elevating the actions to forward-thinking universes.

**Event
Design**

Event script with blissful flow between location, music, gastronomy & arts

**Event
Production**

We make reality (& sustainable) your ideal event

**Brand
Activation**

Transform your vision & values in a impactful happening

**Music
Therapies**

Mental health talks, music workshops & sound healings

Experiences

Curation of multidisciplinary art & culture experiences

**Metaverse,
Web & NFT's**

Bring your world to a brand new digital dimension

Who brings the Flood?

Marc Vilà and Christian Len manage each project and coordinate an in-house team of professionals and partners in Barcelona, Madrid, Ibiza, Malaga and Valencia.

They have more than 15 years of experience across all aspects of music including branding, marketing, communication, content creation, curation, booking & events.



Marc Vilà
Co-Founder
CEO
Barcelona
Headquarters

Founder and co-director of Festival'Era since 2011, Era Electrònica and LoveRave (partnership with Lasttour). He has experience in marketing agencies as PM and worked for clients such as CaixaBank, Zurich, Barcelona Comerç, Tishman Speyer, CBRE... In addition, he has been marketing manager of OffWeek Festival, DGTL Bcn & Vila Havana; and has worked for Jamboree Jazz Club, Mas i Mas Festival, Sala Apolo, Sala BeCool or Fort Festival.



Christian Len
CO-Founder
Creative Director
Ibiza
Headquarters

Marketing director for WooMooN / Storytellers (Grupo Pacha). Coordinator for Ibiza Sonica, Scanner-FM, Openlab or Sonar Radio (developing dozens of campaigns for brands). Music designer for the multinational Mood Media. Resident DJ in Ibiza at Blue Marlin, Hostal La Torre or Pikes Hotel (since 2015). Author of "Balearic: Historia de la cultura de club en Ibiza" (Ed. Contra, 2020). President of DIPEF (Association of DJs of Eivissa and Formentera).

CREATE AN IMPACTFUL ACTION

Connect all the dots of a multidimensional marketing universe

flood

A team of the best multidisciplinary professionals in their craft.

**THE PERFECT FLOW
FOR ALL THINGS MUSIC**

Our team has a global network & has developed projects & works for brands like:



Go with the flow:

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+34 650872747